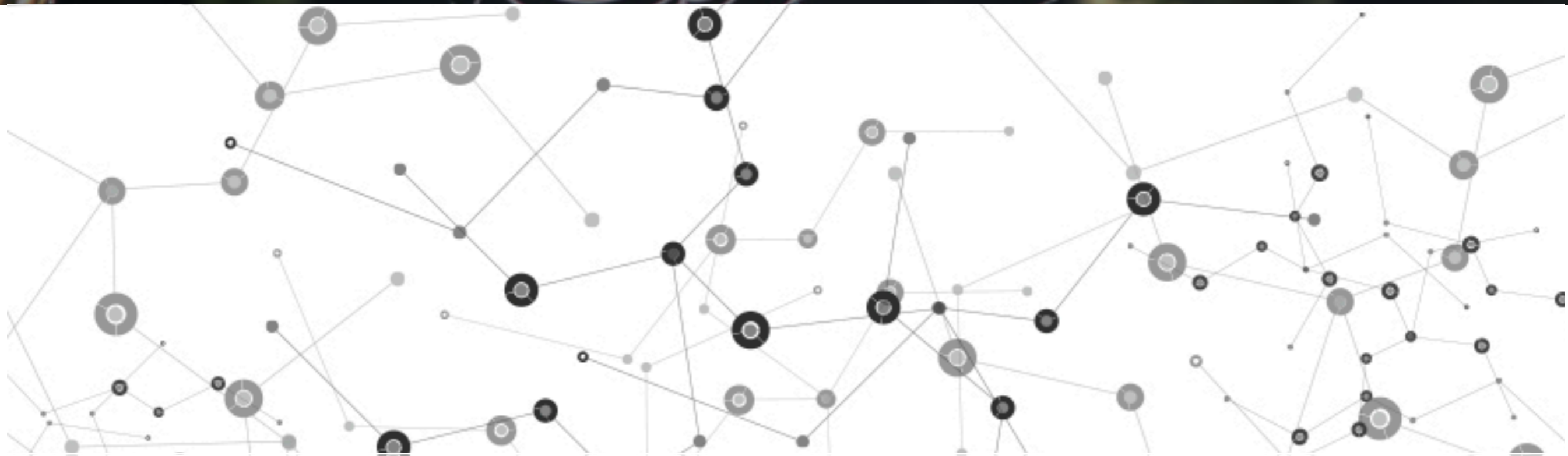


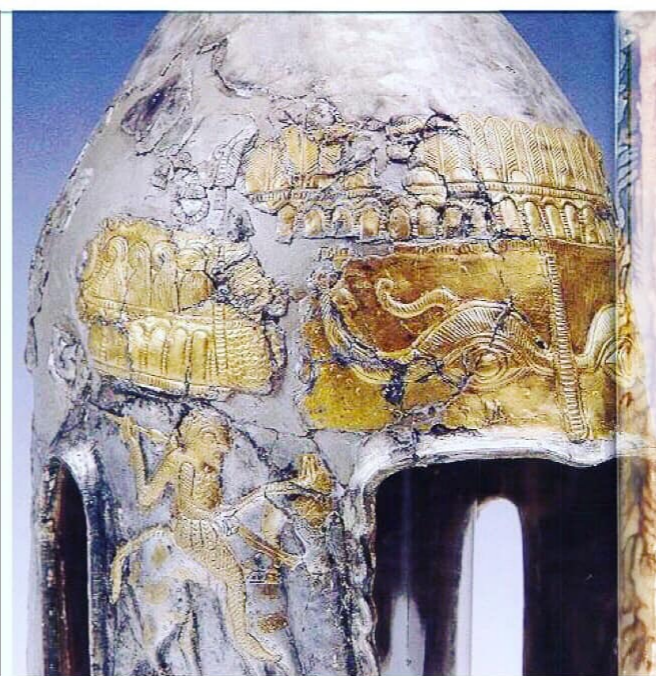




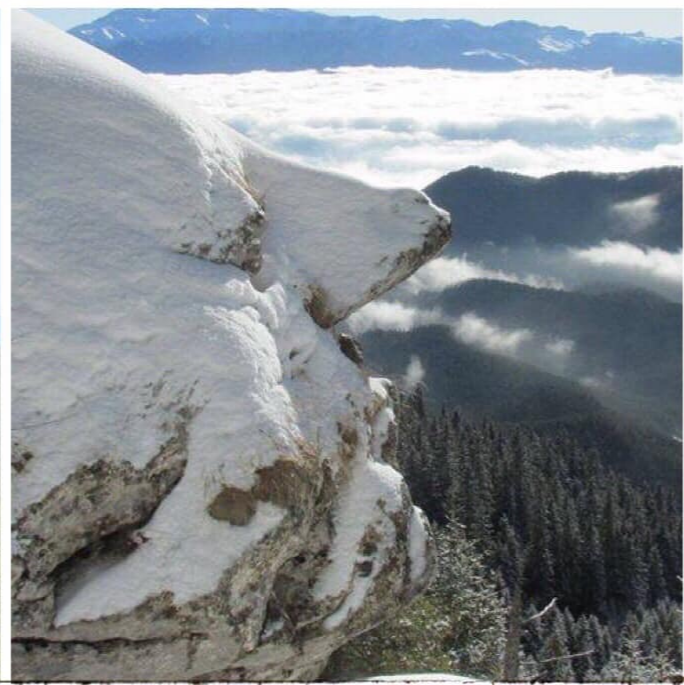
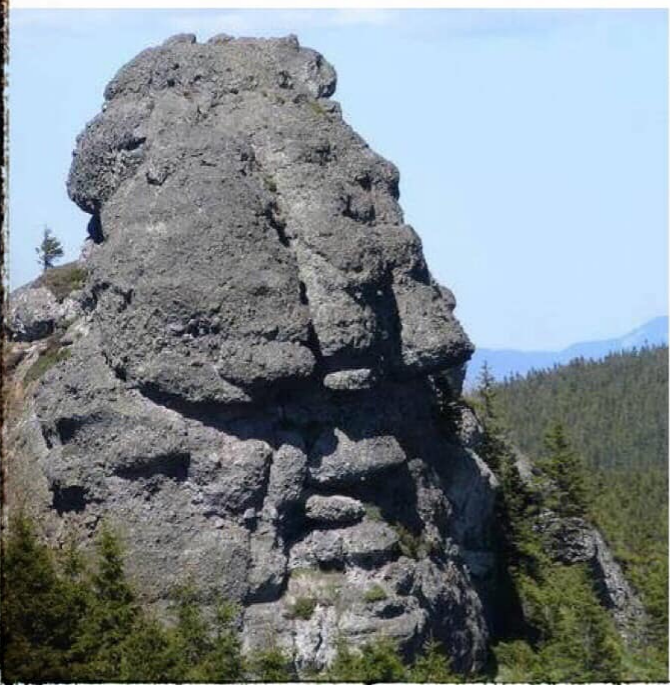
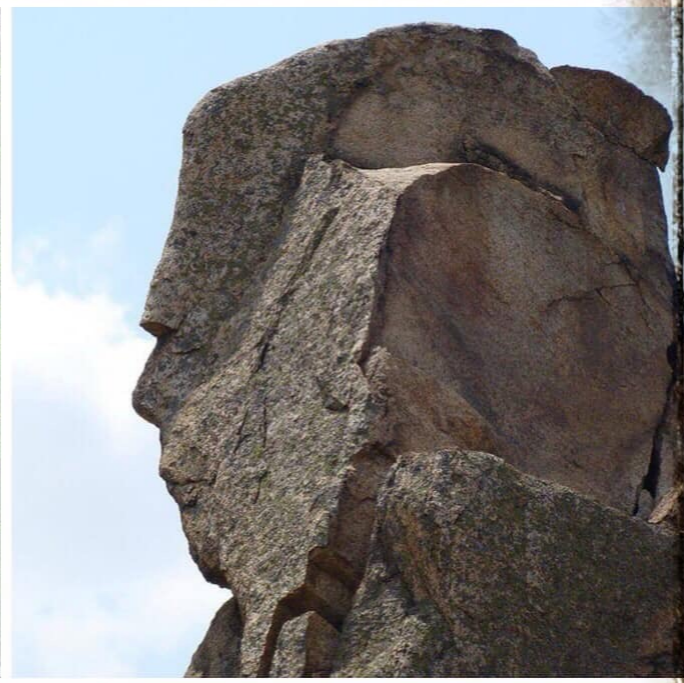
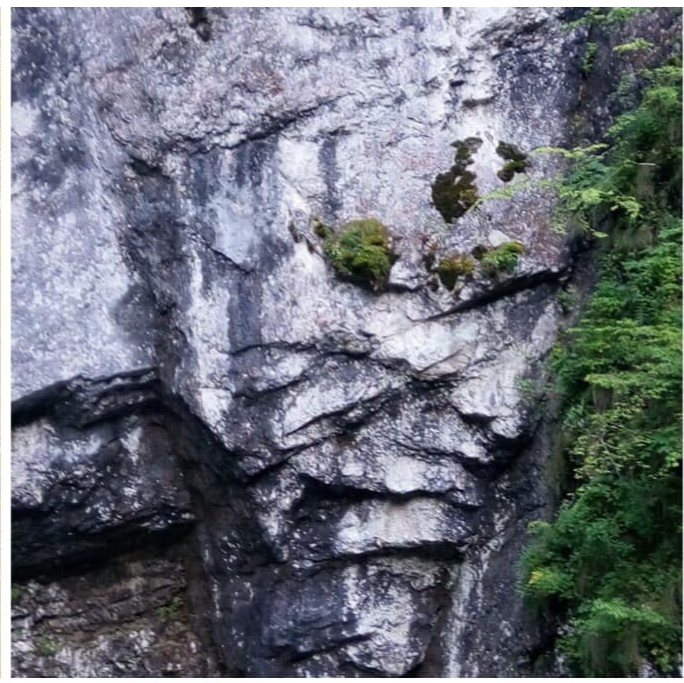
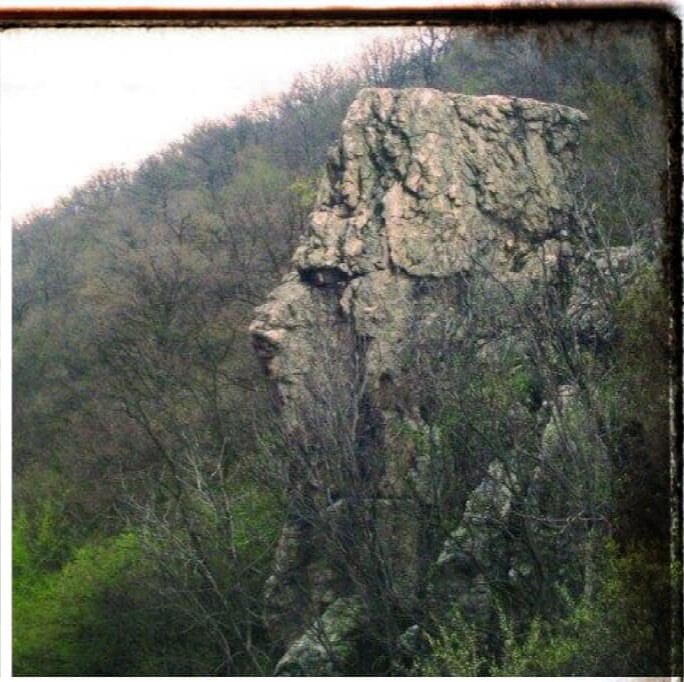
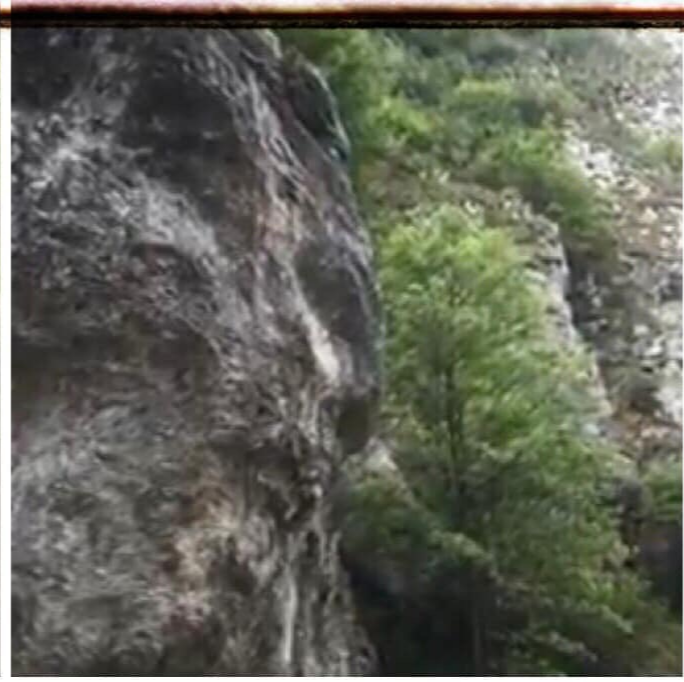
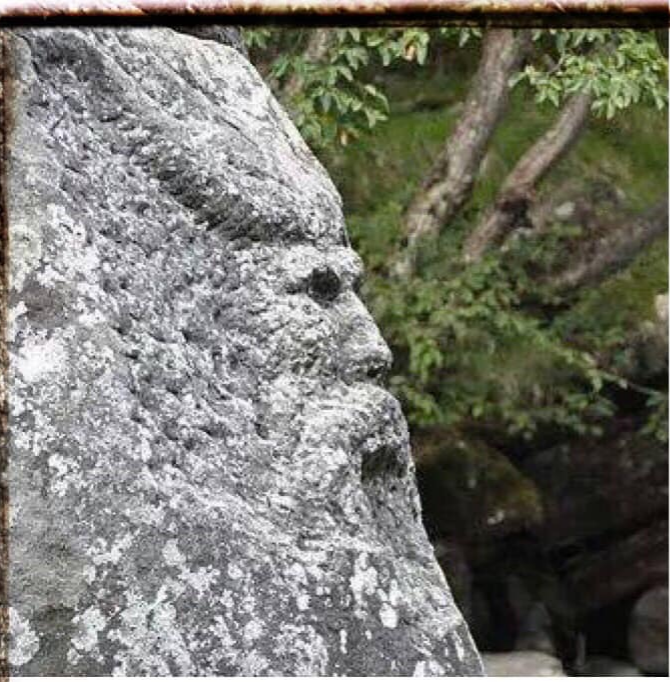
# PÂNZA DE PAIANJEN

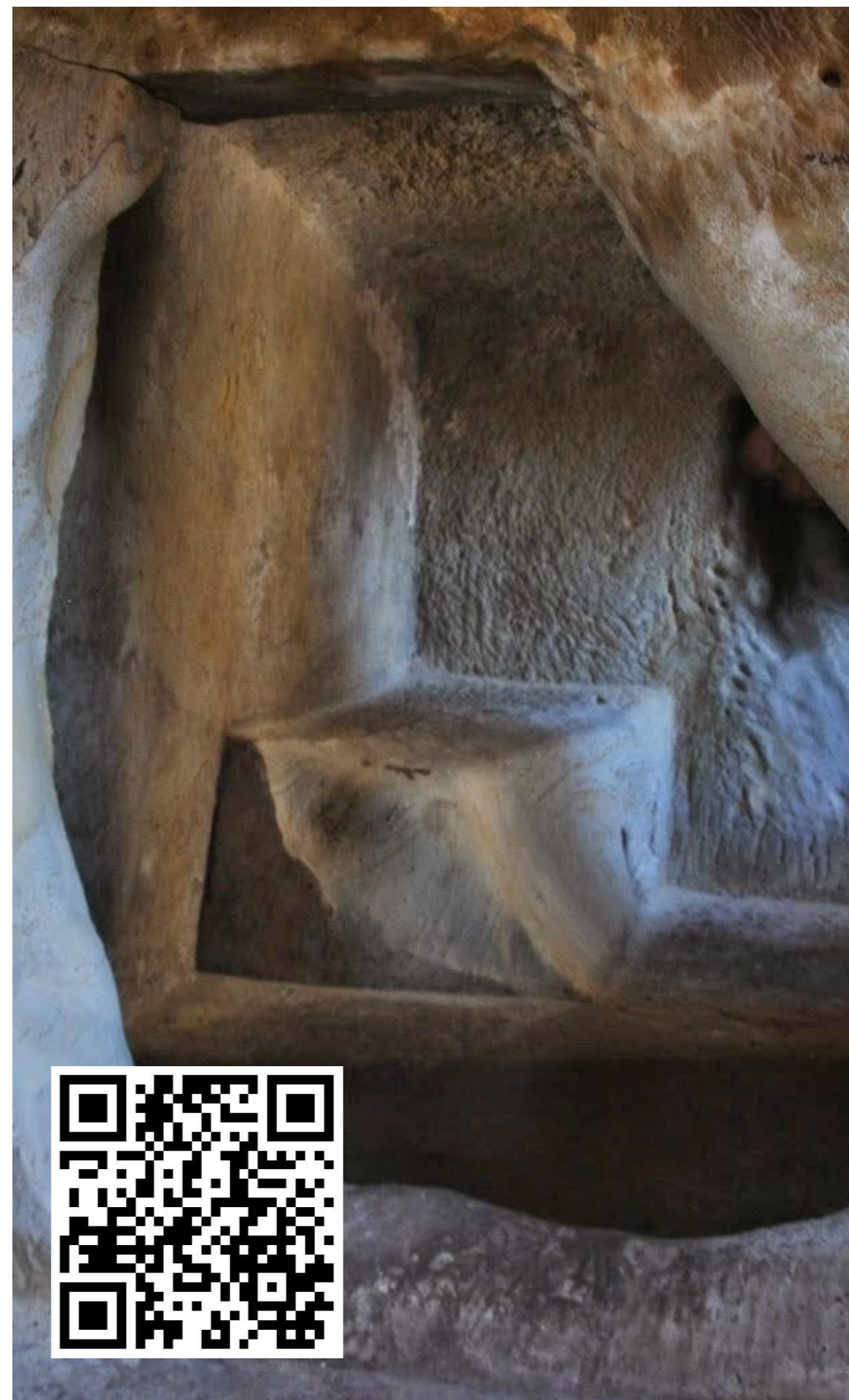
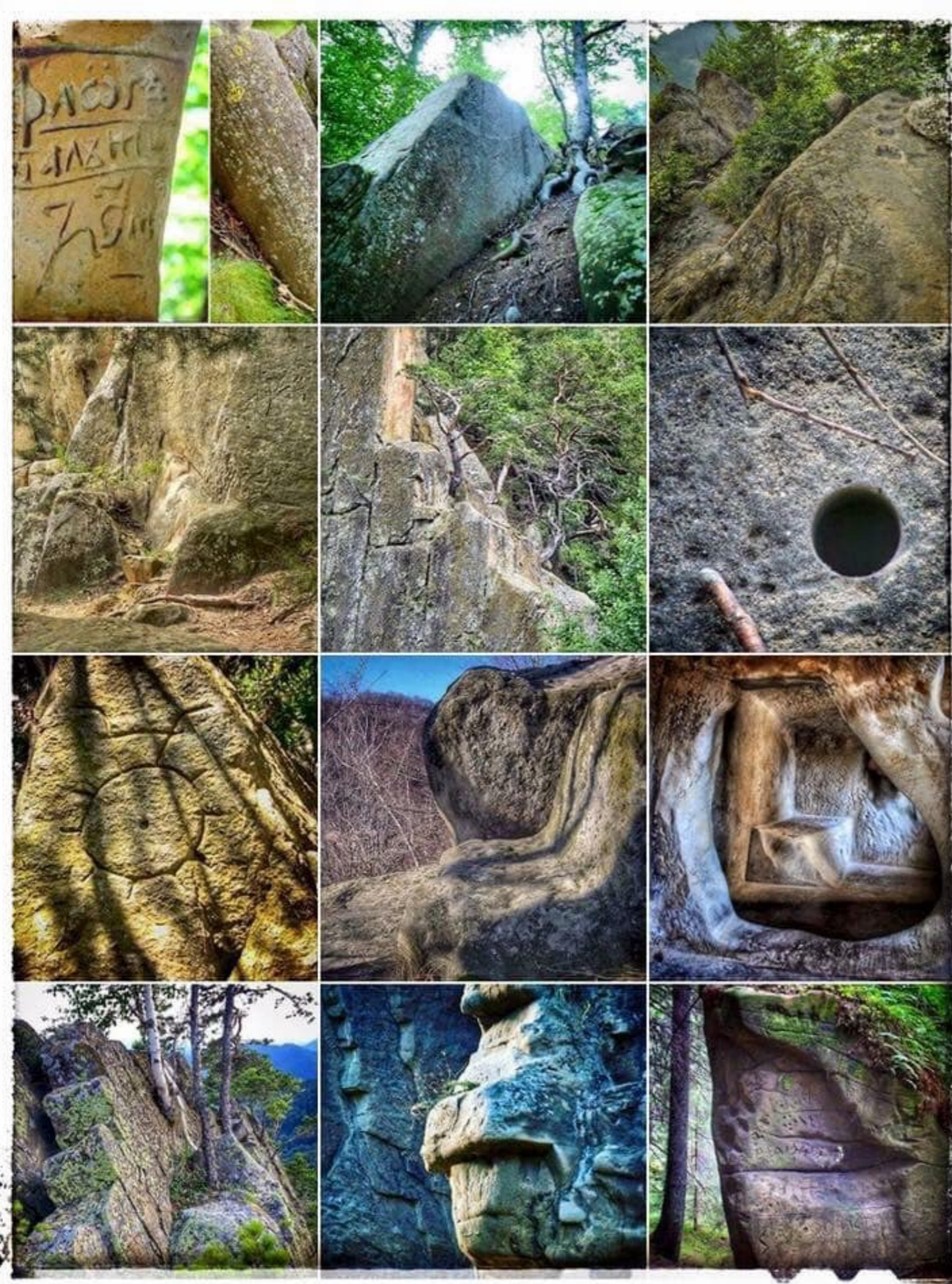
CEA MAI GREA PERIOADA PANA SI  
DEFINITIVEAZA STRATEGIA DE SUPRAVIEȚUIRE  
ESTE PERIOADA IN CARE ISI TESE PLASA.













A

R O M A N I A

OLD EUROPE





N

ROMANIA

OLD EUROPE

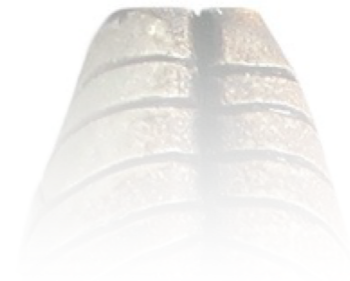






ROMANIA  
OLD EUROPE







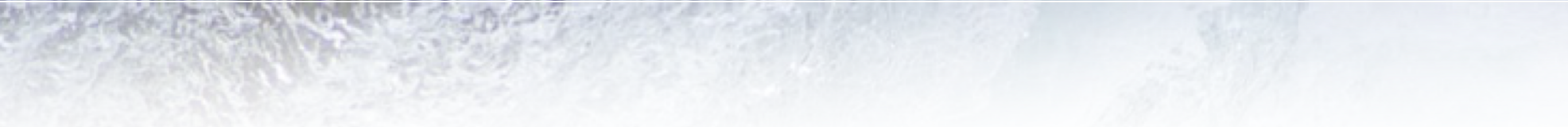
POVESTEA  
LOCURILOR

The title 'POVESTEA LOCURILOR' is presented in a stylized, artistic font. The word 'POVESTEA' is in a large, white, cut-out style where each letter contains a different image: 'P' has a grid with numbers, 'O' shows a landscape with a sun, 'V' is a green textured surface, 'E' is a stone wall, 'S' is a classical statue, 'T' is a textured surface, 'E' is a stone wall, and 'A' is a colorful street scene. The word 'LOCURILOR' is in a smaller, bold, brush-stroke style with blue, yellow, and red colors.

[ [povestea-locurilor.ro](http://povestea-locurilor.ro) ]







“THE KEY IS NOT TO CALL THE  
DECISION MAKER.  
THE KEY IS TO HAVE THE  
DECISION MAKER CALL YOU.”

JEFFREY GITOMER

2019 DIGITAL  
STRATEGY CHALLENGE



CONNECTING BRAND ATTRIBUTES  
WITH THE MIND OF CONSUMERS.



**B 2 B**  
STRATEGY

